



The Solution

Your child is missing. Your mind races. Your heart pounds. You feel adrenaline pumping.

Now is the time for calm but you are panicked! You are in 'trauma brain' and you can't think straight!



**Your child
is missing...
panic!!**



- **Did your child go home with friends? Do you have their phone numbers?**
- **Who was supposed to pick up your child from school today?**
- **Was tonight the Girl Scouts or Boy Scouts meeting?**
- **If your child is in college, do you have their class schedule? If your child's phone is off for some reason, do you have phone numbers of friends in case of a family emergency?**





Unless you chain your kid to you, you cannot totally prevent an abduction or kidnapping scenario. We all know that a necessary part of childhood is exploring independence and making decisions on your own. You don't want to deprive your child of a normal childhood! So what can you do as a parent?

911 SafeChild™ offers an online software program that allows you to keep track of your child's activities and in the worst case scenario, provide an immediate missing child report to law enforcement authorities.

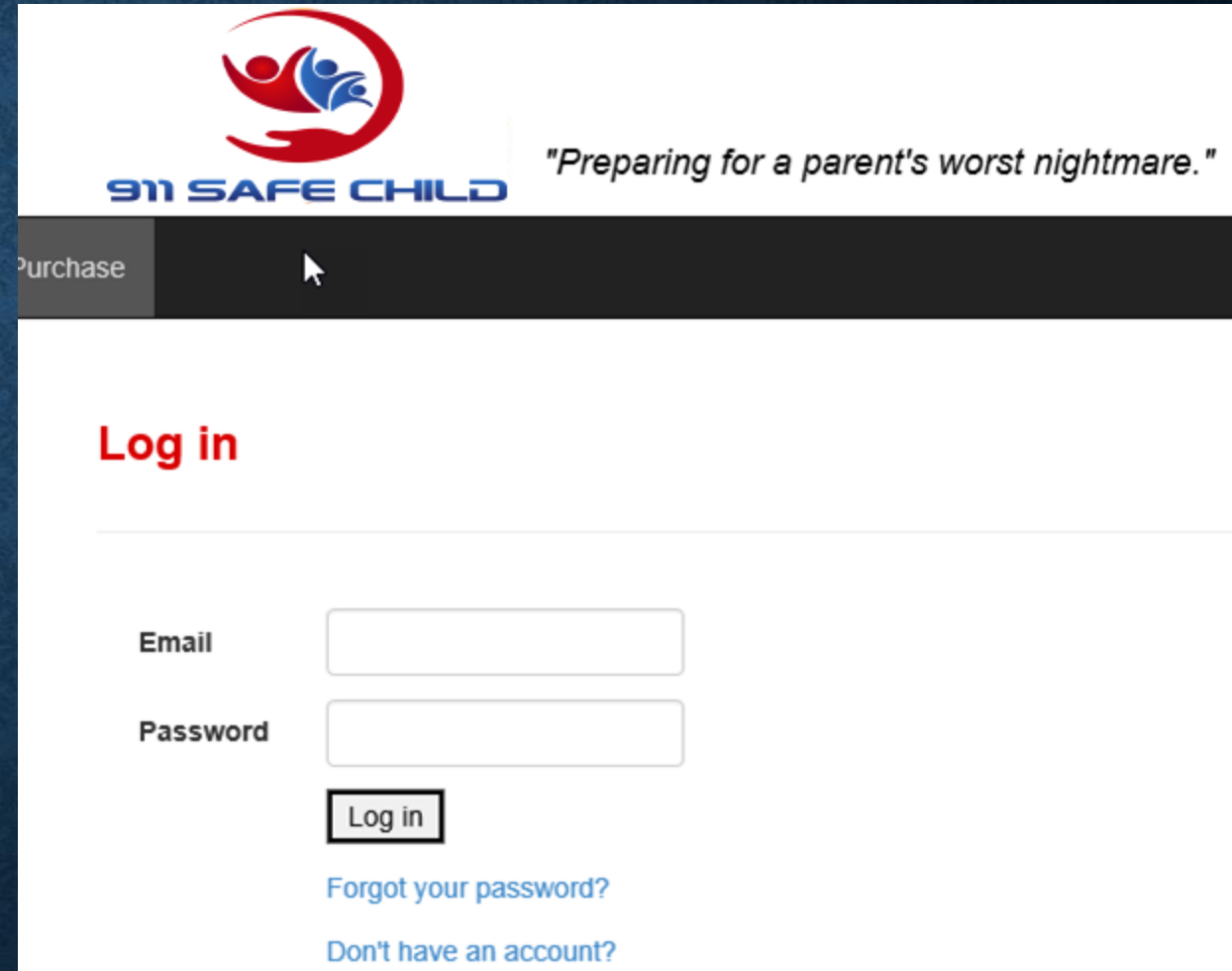


Keeping track of your child's schedule is easy with 911 SafeChild.

The image shows a cartoon boy with blonde hair, wearing a green shirt and blue pants, pointing towards a calendar grid. The calendar grid has a header row labeled "Month" and a sub-header row with the days of the week: "Sun", "Mon", "Tue", "Wed", "Thu", "Fri", "Sat". The grid below is empty, representing a calendar page.



Here's how it works. You purchase a 911 SafeChild™ subscription for each of your children. We estimate that it takes approximately 20 minutes to fill out all of the information initially for each child. Obviously, as your child grows, you can update their picture, their school information, their friends and all of their vital statistics that reflect their growth.





Information included in 911 SafeChild™

- Pictures of your child
- Friends names and phone numbers
- People allowed to pick up your child from school
- Afterschool activities such as clubs, sports practices
- Medical conditions, allergies and medications
- Special needs such as autism, developmental disability, juvenile diabetic, hearing or vision impairments, seizures

The screenshot shows the 911 Safe Child website interface. At the top left is the logo with the text "911 SAFE CHILD". To the right of the logo is a quote: "Preparing for a parent's worst nightmare." Below this is a navigation bar with links: "ivities", "Friends", "Pickups", "School", "Social Networks", "Medical", "Emergency", and "Hel". The main content area is titled "Medications" with a plus sign icon. Below the title is a question: "Are there medications that are essential to your child's health? Does your child require regular doses of insulin?". Underneath, there are two sections: "PRESCRIBED" with the entry "Levemir(Insulin Detemir)" and "OVER THE COUNTER" with the entries "Sweet Oil" and "Vitamin B".



In the event of a kidnapping, the police will simply have to add the following information:

- Last Seen Location
- Last Seen Wearing
- Last Seen Witnesses

An Amber Alert can be issued within minutes, not hours!

Edit Alert

HISTORY

Runaway: (history)

Notes:

Abduction: (history)

Notes:

LAST SEEN

Location:

Wearing:

Witnesses:



Because the purpose of 911 SafeChild™ is to keep your child safe, we take Internet security seriously. Not only will you be entering data on a secure website, the data itself is 256-bit encrypted – twice the HIPAA standard for online medical records.

In addition, no one can access your child's data unless they have the username and password. The safety of your child's data is a top concern of 911 SafeChild™.



911 SafeChild encrypts data with 256-bit encryption behind a secure website. We take cyber security seriously!



Once you input your child's information, you can print a report of all of the data that you have entered. Notice that the missing child report contains a QR code.

A QR code reader is available for free from iTunes. With a QR code reader, law enforcement authorities can load an abbreviated copy of the report and canvass the neighborhood where the child disappeared. "Have you seen this child?"

A sample missing child report for Jessica Smith 'Jessie'. The report includes a photo of the child, physical characteristics (Age: 8, Height: 38", Weight: 45 lbs, Eye Color: Brown, Hair Color: Brown, Languages: English), identifying marks (Birthmark on right arm, Teeth in front are crooked), location (at school), and clothing (red T-shirt, blue jeans, blue jacket). It also notes that the child has diabetes. At the bottom, there is a call to action "CALL 911 IF YOU SEE THIS CHILD" and a QR code with a red arrow pointing to it.



This is a copy of the report:

 **911 Safe Child**
911 SAFE CHILD Information contained in this report has been entered by the user.*



Personal Info Last Updated:

Name	Jessica K Smith	DOB	12/13/2008
Address	12876 Juniper Trail Apt 72 Sedona, AZ 86336 USA	Gender	F
Home	928-203-0854	Height	36"
Cell	928-274-9865	Weight	45 lbs
eMail	marilyn@clinicpro.com	Eyes	Brown
Notes	Birthmark on right arm. Teeth in front are crooked.		
		Hair	Brown
		Language	English, spanish



Allergies (Has drug allergies)

Type / Name	Reaction
Drug	
Penicillin	Absentmindedness, shortness of breath

Medical Conditions

Ear Wax Impaction
Type 2 Diabetes

Medications

Prescribed



911 SAFE CHILD

School Information

HJ Johnson Elementary

865 E Middle Rd
Sedona, AZ
86336
USA

Grade: 3RD
Phone: 928-204-6545

Bus: 24

Teachers

Teacher	Class
English	Mrs. Jones
Geography	Mrs. Timmons
Math	Mr. Henry
Social Studies	Mr. Franklin

Activities

Activity/Location	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Band	3:00				3:00		
School Gym	4:00				4:00		
Girl Scouts						9 AM	
Library						12 PM	

People allowed to pick up child

Name/relation	Address	Phone	Vehicle Info
John Smith Father	876 Juniper Trail Apt 7 Sedona, AZ 86336	928-203-0854 (p) 928-274-3089 (m)	98 Chevy Impala
Samantha King Aunt	5433 W. Main Apartment 203 Cottonwood, AZ 86301 USA	928-300-8732 (p) 928-300-4457 (m)	2012 Toyota Camry
William Smith Grandfather	85 Miller Lane Sedona, AZ 86351 USA	928-204-8733 (p) 928-274-0934 (m)	2006 Jeep Cherokee

www.911SafeChild.com



911 SAFE CHILD

Friends

Bob Payne Phone: 928-203-3498 Mobile: 928-274-5321
98 W. 89A
Apartment 204
Sedona, CO
86336
USA

Samantha Lopez Phone: 928-543-2278 Mobile: 928-300-9345
23 W. Soldiers Pass
Apt 5
Sedona, AZ
86336
USA

Sarah Jones Phone: 928-204-6341 Mobile: 928-274-4532
54 W. Pinion
Sedona, Ar
86336
USA

Tim Westerly Phone: 928-649-3257 Mobile: 928-300-4321
47 E. 33rd St.
Apartment 300
Cottonwood, AZ
86301
USA

Alerts

History of Runaway

Last Seen Location

Jessica was last seen at school, where she was talking with a group of friends.

History of Abduction

The mother is the noncustodial parent and has a history of keeping the child past her custodial hours. No real abduction to date but threats of it.

Last Seen Witnesses

Two friends, Sam Johnson and Linda Riley, were talking with her prior to her disappearance. According to them, she headed toward the school playground.

Last Seen Wearing

Jessica was wearing blue jeans, a red sweater and a blue jacket.



Think of all of the things that you do to protect your family:

- **An alarm system to stave off burglary and warn the household of fire**
- **Life insurance, homeowners insurance, auto insurance**
- **Identity theft protection and credit card monitoring**

Isn't your child's safety worth \$24.95 per year?

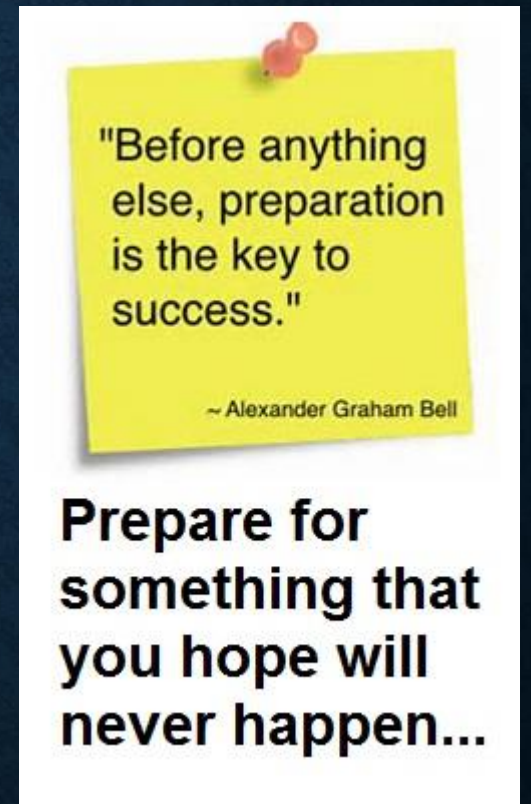


Keeping your kids safe is more important than your house, your valuables, your credit cards.



You never think about the importance of protection until your house burns down, you get in a car accident or someone steals your credit card information.

911 SafeChild™ – offering the utmost in protection to prepare against a missing child situation turning into a tragedy. It is your peace of mind because you can't place a value on your child's life.



www.911SafeChild.com



Purchase 911 SafeChild™ now!

Only \$24.95 per year per child.

That's only two dollars per month – less than a designer cup of coffee!

www.911SafeChild.com



\$24.95 per year - less than a cup of designer joe every month!

www.911SafeChild.com